

**ACROM**  
TECHNOLOGY FOR BUSINESS

**AcroCDS**  
Acrom's Digital Content Distribution System



[www.acrom.ro](http://www.acrom.ro)

# Acrom's Content Distribution System

AcroCDS is a system that allows controlling of digital information (advertisement imaging and videos, price sheets, restaurant menus, exchange rates, hotel room previews, retail promotions and sales, pharmaceutical/medicine info-kiosk and promotional screen, etc.) from one central location, over a large fleet of tens, hundreds or thousands of devices.

It consists of a centralized Content Management System software, where content is edited, prepared and scheduled for distribution, and a geographically dispersed digital media ecosystem where the digital content will be displayed on. The latter can consist of HDMI-enabled LCD, LED or Plasma TVs and even iOS/Android Tablets for a closer, more interactive experience.

Manage digital content on a fleet of geographically dispersed, screen terminals at your business sites



## Thousands of Distributed Screens

One interface to control thousands of terminals

You may have one display in one location, or thousands of displays installed in each of your distributed business locations.

## Regular TVs

(Inexpensive, non-internet TV)

Having an HDMI port is all that is necessary. TV can be new, or existing ones. Or iOS/Android Tables.

## Centrally Managed

One interface to control thousands of terminals

The system can be accessed over a secured internet portal, virtually from everywhere, where users with proper privileges can revise and publish content.

## 24x7 Support

(Ensure your system works around the clock)

## Fully Managed Service

(Installation, Administration, Support)

ACROM offers AcroCDS as fully managed service, ready to go, for a monthly charge. It includes initial setup, user and content administration, and 24x7 support.



## Calendar/Scheduled Content

Program what to show, where & when

Displayed content can be scheduled based on the time of day (e.g. automatically change between breakfast vs lunch menu), day in the week, month, or campaigns/advert days.

## Static & Dynamic Price List

Price info automation/integration



### Entertainment Industry

Distributed cinema locations showcasing latest previews or current running shows



### Hotel Industry

Large hotel chains showcasing room rates, room previews, promotions, special events, nearby activities, etc



### Restaurant Industry

Large (fast-food) restaurants chains, displaying dynamic price-list, menu boards, special meals, special events, etc.



### Pharma & Medical

Large pharmaceutical retail centers, showcasing front counter medicine advertisement, special discounts, etc



### Financial Industry

Ideal for banks with many branches, to control exchange rates displays, loan advertisements, special offers, etc

AcroCDS supports changing prices directly from the portal without the need to regenerate imaging. For complete automation, it can be integrated with an enterprise application where prices are being generated.

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Pentru mai multe detalii despre  
AcroCDS, Preturi si Servicii

<http://www.acrom.ro/acrodcds-acroms-digital-content-distribution-system>

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